



2024 GENERAL RATES

RATE BASE 450,000

4-COLOR GROSS

FULL PAGE	\$113,350
1/3 PAGE	\$54,740
COVER 2	\$155,870
COVER 3	\$141,650
COVER 4	\$161,550

BLACK & WHITE GROSS

FULL PAGE	\$86,500
1/3 PAGE	\$40,970