

ELLE DECOR



13.3 MILLION
TOTAL BRAND IMPRESSIONS

ELLEDECOR.COM

UNIQUE VISITORS: 1,871,000

PAGE VIEWS: 2 MILLION

AVERAGE TIME SPENT PER VISITOR: 1.6 MINUTES

TOP TRAFFIC SECTIONS: DESIGN & DECORATE, LIFE & CULTURE, SHOPPING

AFFILIATE REVENUE YTD: \$1.3 MILLION+

SOCIAL MEDIA

9 MILLION+ FOLLOWERS

—INSTAGRAM: 4.4 Million+

—FACEBOOK: 3.4 Million+

—TWITTER: 505,000+

—PINTEREST: 740,000+

PRINT

TOTAL AUDIENCE: 1.3+ Million

TOTAL CIRCULATION: 450,000+

CROSS PLATFORM

Delivering desirable content wherever—and everywhere—our fashionable and design-first audience is, through regular on-site and social content.

...Asad Syrkett, Editor in Chief

...Stellene Volandes, Editorial Director

...Ingrid Ambramovitch, Executive Editor

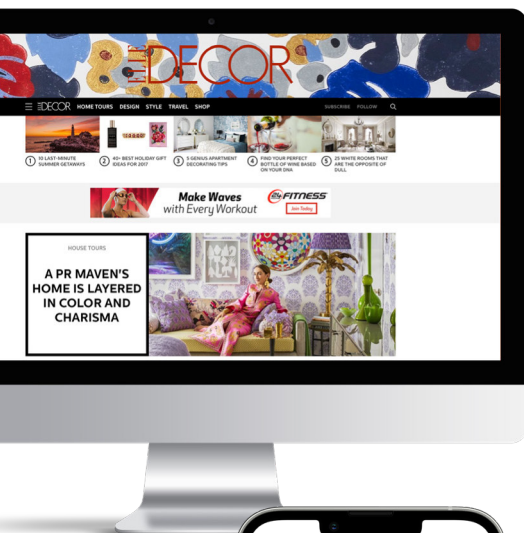
...Parker Bowie Larson, Style Director

...Sean Santiago, Deputy Editor

...Camille Okhio, Senior Design Writer

...Charles Curkin, Articles Editor

ALL contribute regularly to on-site and social content!



SOURCE: *AUGUST COMSCORE 2023, MRI SPRING DOUBLEBASE 2023, SOCIAL COMP REPORT SEPTEMBER 2023), JAN-SEP AVG. + SOCIAL COMP REPORT AUG 2023, COMSCORE SEP 2023, MULTI-PLATFORM FUSION, FA19, MONTHLY SEO REPORT SEP 2023, MONTHLY CONTENT VELOCITY REPORT SEP 2023