



FURNISHED INSERT SPECS

INSERT SPECIFICATIONS

DELIVERY SIZE	8 1/2 X 11 1/8"
TRIM SIZE	8 1/4 X 10 7/8"
LIVE MATTER SIZE	7 3/4 X 10 3/8"
BINDING	PERFECT
JOGS TO	FOOT
FOOT TRIM	1/8"
HEAD TRIM	1/8"
OUTSIDE TRIM	1/8"
GRIND OFF	1/8"
ACROSS GUTTER	1/4" EACH SIDE

INSERT ISSUE

DUE DATE

MARCH	JANUARY 22
APRIL	FEBRUARY 26
MAY	MARCH 25
SUMMER	MAY 6
SEPTEMBER	JULY 15
OCTOBER	AUGUST 19
NOVEMBER	SEPTEMBER 23
DECEMBER	NOVEMBER 4

REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability
- Extensions granted by the advertising production department
- All inserts should be identified with the following information:
Quad/Graphics, N. 11896 Hwy 175, Lomira, WI 53048,
Attention: Susan Weinberger 414-208-2755 or sweinberger@quad.com
- ELLE DECOR/issue date
- Quantity/description of materials