



ELLE DECOR enters 2011 with a new editorial team, led by Editor in Chief Michael Boodro, that is reinvigorating the magazine with exciting new columns and expanded coverage of the design world. Our passionate audience of nearly 1.8 million affluent tastemakers looks to ELLE DECOR to be their guide to the good life. Much more than a shelter magazine, we are an influential voice in lifestyle content covering a wide range of topics from food to entertainment, travel to fashion.

REGULAR FEATURES

APPRAISAL

An in-depth look at the iconic figures and rediscovered talents who shaped design throughout the 20th century, with advice from top dealers on what you need to know and where to go to buy.

ART SHOW

Profiles of up-and-coming artists and photographers who are exciting collectors today.

DANIEL'S DISH

World-renowned chef Daniel Boulud shares recipes for his favorite seasonal dishes and suggests complementary wines for sophisticated entertaining.

DOSSIER

Art exhibitions, the latest books, design news, and trendsetters' tips on living well.

ELLE DECOR GOES TO...

A travel guide for the design enthusiast: Find out where to shop, eat, and stay in premier cities around the world.

ETCETERA

Our last page offers the last word on the best choices for everyday objects—from wall sconces to wastebaskets.

GREAT IDEAS

Inspiring images of interiors around the world culled from the 24 international editions of ELLE DECOR.

IN THE SHOWROOMS

What's new in to-the-trade showrooms—fabrics, furnishings, and fabulous finds.

ONLINE CONTENTS

A preview of exclusive content on elledecor.com.

RSVP

ELLE DECOR invites you to the season's best parties.

SHORTLIST

The most stylish and influential people in the world tell us the 12 essentials they can't live without.

STYLE SHEET

What fashion and design insiders are talking about.

TREND ALERT

From the world's runways to your home—furnishings that reflect fashion's impact on design.

TRUTH IN DECORATING

ELLE DECOR's comprehensive shopping guide to the "top 10" home furnishings—beds, dining tables, wing chairs, floor lamps, and more—with authoritative commentary from leading designers.

UNCONVENTIONAL WISDOM

The design world's legendary personalities share a lifetime of advice and ideas with our readers. Their wisdom—still fresh, often unorthodox—may surprise you!

WHAT'S HOT!

Stylish and creative people, products, and companies (Talent), plus the hottest restaurants, hotels, and shops both near and far (News Flash and Shop Talk).

RENOVATION COVERAGE

DESIGN SOLUTIONS

What the pros know: A Q+A feature revealing the ingenious creativity and problem-solving behind a successful design project.

PUNCH LIST

Innovative and practical ideas from the renovation front.

TOOLBOX

Smart products for stylish home improvement.